

Living by Design
Website Design and Management Rates

New Website Design Fee (Up to four custom designed website pages - one page is approximately 750 pixels wide by 1300 pixels high – 10” x 13” - that can include interactive buttons, pull-down menus, text, clipart and animations (provided by designer), up to eight photos (provided by client) and client-provided logo. Final uploaded pages will include key words, page description and will be code-validated.	\$925.00
Additional website pages (per page)	\$130.00
PDF pages (per page) (Text pages must be sent via e-mail as Word documents or PDF files, ready for upload. Document scanning or keyboarding will be charged at \$60 per hour in addition to the page fee.)	\$20.00
Domain registration (one domain name) (Research domain names, present client with available options; \$10 each additional domain.)	Cost + \$60.00
Domain forwarding (each)	\$25.00
Domain transfer (per domain name)	\$60.00
Flash (each, up to 3-images per animation)	\$120.00
Form activation (simple for e-mail, etc.)	\$60.00
Form activation (complex, with required-fields interaction)	\$180.00
Form, Custom PDF with interactive fields	\$250.00
Graphics, custom designed, for use on website, e.g. logo (per hour) Custom graphics can be prepared for some print media, as well.	\$60.00
Links (per site, includes permission, reciprocal link request, providing art to other site and placing link on client’s site) For website design clients:	\$30.00
Freelance	\$60.00
Music: cost of acquiring the rights to use it plus a one-hour search fee.	Cost + \$60.00
Photos (over eight, each)	\$20.00
Photo services by website designer (per hour)	\$60.00
Typesetting, copy editing, copy writing (per hour)	\$60.00
Website hosting acquisition Acquire appropriate, no-banner website hosting, including e-mail forwarding.	Cost + \$120.00

Website Re-Design (re-design or update current website) per hour \$60.00

Google Adwords Placement (optional): \$400.00

Includes 5-10 search terms, search term research, writing copy for five ads, submission of terms (and resubmission if terms are rejected), and an initial \$100 account deposit (for which I will need client's credit card information). Each search term has a per click-through bid amount that is debited against the initial deposit. When the initial deposit has been spent, you will be notified by Google Adwords and can determine how much money you wish to deposit thereafter.

Website management, per hour, once site is up and running (optional) \$60.00

Adding new pictures or text, keyboarding documents, adding new pages, running reports, maintaining search engine ads and adjusting them as necessary

One-hour minimum; monthly for Google Adwords; as needed for other services

HTML and CSS code validation (per hour): \$60.00

You can choose to have the validation report sent to your website designer or have me correct the problems.

Payment terms:

1. Deposit of 50% of projected total design fee (minimum \$500 without web hosting acquisition; \$750 with web hosting acquisition) upon for designer to start work.
2. 25% of projected total design fee due when website is uploaded for client review and approval.
3. Changes and/or corrections to website must be reported in writing, via e-mail or letter, within 15 days of upload; otherwise, changes will be billed at \$60 per hour with a one-hour minimum.
4. A deposit of \$300 will be required for freelance services, against which the first 5 hours of work will be billed. Charges in excess of \$300 will be billed as listed below.
5. Final payment is due within 15 days of completion of final changes and/or corrections being uploaded to Internet (balance depends on final number of pages and pictures used). You will be notified of final upload via e-mail, to which final invoice will be attached, or phone, with final invoice being mailed or hand-delivered.
6. Payment for other services is due within 15 days of receipt of invoice.

Fine Print: Failure to pay invoices in a timely manner may result in your website being removed from the Internet until your account is current. The charge to re-load your site will be \$60 per hour with a two-hour minimum.

Prices subject to change without notice.

Please contact me at living_by_design@earthlink.net for current price information.